



## Education Work Group Status Report July 25, 2011

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### 1. **Accomplishments:**

- a. Held three meetings
- b. Formulated Vision Statement “Engage, Education, and Empower all Marylanders to embrace sustainable growth and development”
- c. Conducted survey throughout community colleges and universities to identify planning courses and/or degrees offered in planning throughout Maryland (\*Attached)
- d. Created calendar identifying upcoming conferences and/or meetings of interest
- e. Identified possible additional workgroup members

### 2. **Next Steps**

- a. Finalize Mission Statement to align with 12 visions
- b. Develop marketing plan
- c. Confirm additional members
- d. Identify specific local needs
- e. Identify Foundations or Organizations that fund smart goal initiations and begin outreach
- f. Identify Target Audiences (Sort by age, occupation and general public) and prioritize
- g. Create a shorter document of “Where do we grow from here” to target a young audience regarding smart growth
- h. Identify what realtors are currently doing

### 3. **Time Line**

- a. Next Meeting in September